



Video Verification

THE IMPORTANCE OF VIDEO VERIFICATION SERVICES:

- ▶ Faster police response due to professional verified alarms. Priority response is given to alarms with audio and video footage
- ▶ Eliminates fines incurred for police dispatches to false alarms
- ▶ Facilitates more arrests and increases the chances of recovering stolen property
- ▶ Limits business interruption if the perpetrator is caught on the premises
- ▶ Monitoring center video verification is a wise decision for every system installation, regardless of its size
- ▶ Live 2-Way Audio empowers operators to actively deter intruders
- ▶ Video verification assists in lowering insurance costs in some areas

Why You Should Offer Professionally Monitored Video-Verified Systems

Don't just watch what already happened, stop threats in their tracks. Video verification means prioritized action from authorities, allowing you to provide timely protection for your customers. Police treat a video-verified alarm as a crime-in-progress. They respond faster and make more arrests. Get faster responses when you need them most.



XV GATEWAYS WITH AlarmVision®

Turn your customers' cameras into a crime deterrent tool with the addition of one XV Gateway.

AlarmVision's patent-pending technology seamlessly integrates cameras, analytics and XT75 or XR Series control panels in one platform to create intelligent motion detectors that trigger alarms in real time.

- Advanced analytics can detect the presence of a person, vehicle, or animal after-hours and trigger lights, sounders, and more via panel outputs
- As visitors approach your customers' property, automatically turn on lights to deter unwanted guests and let them know this property is protected
- Monitor events in real-time without having to make changes to existing camera installations

2-WAY AUDIO VIA XV GATEWAYS

Actively deter groups or individuals by letting them know security is being enforced. Monitoring center operators can speak and listen through one or all supported audio device at a customer's site. Pre-recorded audio clips can also be broadcast by the operator or automatically upon detection. Live 2-Way Audio enables operators to easily aid first responders once they arrive at the site.

THE VALUE OF VIDEO VERIFICATION

Systems without professionally monitored video-verified alarms may have cameras, but the best those cameras can do is send video to the customer's personal smartphone. If they're unavailable for any reason to confirm if an alarm is real or false, the alarm video is never seen by a monitoring center for police dispatch.

With professionally monitored video verification, the value that dealers provide their customers is a priority police response to a verified alarm. In the event of an intrusion, fire or other emergency, this leads to greater potential of catching the intruders and saving lives.

EASY, AFFORDABLE IMPLEMENTATION

Dealers can provide monitoring center video verification using DMP. Video is triggered by alarm sensors that activate cameras to record. It's completely set up in Dealer Admin™ with no software or hardware infrastructure to buy and no licenses to acquire from an automation platform. This technology is compatible with any automation software that allows launching custom URLs or executables and makes live and pre-alarm video clips available to the monitoring center operator immediately from the intrusion alarm screen displays. During the alarm window, pre- and post-alarm clips can also be downloaded.

UPHOLDING CUSTOMER PRIVACY

That's why DMP's video verification only provides access to customers' video cameras for a designated number of minutes before and after an alarm occurs. Customers can also choose which of their cameras can be seen by monitoring center operators. Unless the system is in alarm, customers can rest assured that operators will not be able to access their systems' cameras. Likewise, dealers and monitoring centers can reduce the potential of any liability for unwarranted camera views.

DMP also offers video verification to end users, who have access to their systems' cameras at all times. In an alarm event, users can receive video clips on their smartphones and view live camera feeds enabling instant visual assessment to either confirm or cancel the alarm via their Virtual Keypad™ app. In the event the customer doesn't have access to their phone, trained operators can quickly work on their behalf and respond to the alarm. By checking cameras, they can see what's prompted the alarm to make informed decisions.

GREATER CUSTOMER VALUE

DMP dealers can provide a necessary solution for preventing false alarms and reducing fines and penalties that a number of municipalities are levying by offering monitoring center video verification. Now location and appearance of perpetrators can be described to the officer responding to the call. This is real security that provides a fast response for customers who want to avoid costly false alarm fines.

Commercial customers may qualify for insurance discounts as a result of having more effective security aided by video verification. Discounts are offered specifically for loss control issues for construction or copper theft mitigation due to monitoring center video verification in some municipalities. Video verification has never been so powerful, or so easy and affordable to deploy.



ALARM ASSOCIATION STANDARDS - ANSI

DMP monitoring center video verification meets the CS-V-01 Alarm Verification & Notifications Procedure Standards. This set of features provides a seamless integration between the intrusion alarm system, the monitoring center operator and the subscriber. Real-time-alarm data backed by video is in the hands of the people who need it and can use it the most at the very point of critical decision-making.

HELPING MONITORING COMPANIES GROW

Monitoring center video verification is a RMR producer for monitoring companies wanting to grow their revenues. Having the ability to add app control and cameras adds considerably to

the monthly revenue stream depending on the number of cameras. This powerful revenue-generating feature increases the value of your monthly accounts and your company.

SELLING MONITORING CENTER VIDEO VERIFICATION

DMP dealers should embrace this as the standard way of selling alarm systems especially for commercial but for residential applications too. Residential consumers with smaller pockets could affordably be offered a front and back door exterior camera or one interior camera.

