ENTERPRISE
RETAIL SOLUTIONS

Protecting People, Customers & Assets

How the right security products can increase the productivity of your business and increase your profit margins

INTEGRATED SOLUTION

Systems that succeed at scale have to be more efficient and more effective than the competition. The case studies included here show how other enterprise companies use distinctive features to increase productivity and profits. The right security solution streamlines operations and brings customers more convenience, not more hassle. Everything is controlled through one easy platform. Other solutions require using one app for access control, one for intrusion and maybe even a third for video. One platform means all aspects of your system can work together seamlessly. Reduce false alarms, reduce service calls and use advanced technology to provide your employees and customers with powerful, responsive protection.

FEATURES IDEAL FOR BUSINESS

- Disarm/disable reduces service calls and improves battery life for wireless products
- AlarmVision greatly reduces false alarms
- Businesses can manage staff with Virtual Keypad™
- IP monitoring reduces reliance on POTS, reduces price of monitoring and increases protection
- Cellular backup offers redundancy and a higher level of security
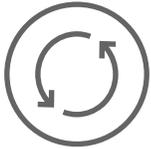
EXTENDED SYSTEM LIFECYCLE

- Remote firmware updates
- Hardware is backward and forward compatible
- Products are manufactured in the U.S. with U.S. and global components
- 100% of products are quality tested before shipping
- DMP is the #1 commercial security manufacturer in the U.S.

RETURN ON INVESTMENT

- False alarms and the monthly fines are significantly reduced
- Multiple systems can be managed from one app or website
- Integrated system increases operational efficiency and ease of use
- Automated reporting saves time and reduces margin of error
- AlarmVision identifies real events, improving response and eliminating nuisance notifications

SECURITY INNOVATION

- Best-in-class wireless solutions
- AlarmVision® turns cameras into intelligent motion detectors
- Door control features include keyless entry and unattended delivery
- Access control schedules integrate with the alarm system

Digital Key Simplifies Unattended Deliveries

TYPE OF BUSINESS:

Quick Serve Restaurant

CHALLENGE:

A fast-food restaurant chain was struggling with false alarms during unattended deliveries. Due to busy traffic in their drive thru lanes, they only accepted deliveries after hours. Delivery drivers were given keys to grant access, but they would unintentionally trigger intrusion alarms. An additional challenge was that driver routes and schedules would sometimes change, leading to circumstances where the driver making the delivery did not have a key to enter. Store managers often had to be called in to disarm the system and accept the delivery.

> By implementing multi-technology readers and Digital Key credentials, managers can remotely ensure the right driver has the right credentials.

SOLUTION:

With a control panel where access control and intrusion alarms are integrated, reducing false alarms and enabling unattended deliveries to go smoothly. By implementing multi-technology readers and Digital Key credentials, managers can remotely ensure the right driver has the right credentials.

- Creating a temporary access profile for delivery drivers allows them to enter and disable the alarm.
- Digital Key credentials can be sent via email or text to provide instant access when drivers' schedules change.
- Drivers can easily double-swipe to rearm the system when they leave.
- The system can automatically rearm after a set amount of time, in case a driver forgets to rearm it on the way out.

Decrease Service Calls with Increased Battery Life

TYPE OF BUSINESS:
Coffee House

CHALLENGE:
A national coffee house chain wanted to install wireless security systems but was discouraged by the short battery life. Every 3-6 months they would need service calls to replace batteries, which would disrupt the flow of business in their 10,000+ locations nationwide.

> Two-Way wireless saves battery life by drastically reducing the number of signals the product needs to send.

SOLUTION:
Because of unique features designed to extend battery life, 1100 Series wirelesss products have batteries that can last up to five years—requiring dramatically fewer battery service calls over the life of the device.

- Two-Way wireless saves battery life by drastically reducing the number of signals the product needs to send. While other wireless products continuously send repetitive signals to the receiver to confirm operation, Two-Way wireless communication operates differently. After the receiver recognizes the signal sent by the device, it then sends a signal back to the device to confirm transmission, eliminating the need for the product to continuously re-send signals.

- The exclusive Disarm/Disable feature also extends battery life by integrating wireless activity with the alarm schedule. When the system is disarmed, wireless security devices are disabled, stopping unnecessary drain on battery life and removing the issue of frequent service calls.

One Camera Stopped Costly Catalytic Converter Thefts

TYPE OF BUSINESS:
Auto Parts Store

CHALLENGE:
An auto parts store was struggling with catalytic converter thefts at night. Their unmarked delivery trucks parked behind the store were targeted overnight and would be inoperable in the morning. They needed a fast, effective solution that would put an end to these thefts.

SOLUTION:
Since the store already had IP cameras operating in that location, installing an XV Gateway with AlarmVision® was the perfect solution.

- After connecting the XV Gateway to one camera, multiple zones were set up to trigger effects increasing in severity: lights, recorded talkdown, strobes and alarm.

- By transforming the existing camera into a smart motion detector, AlarmVision detected people when the intruders approached, which triggered the lights and audio recording. The intruders fled and did not return again.

- AlarmVision was able to quickly and effectively deter these thefts, ensuring the store could get their delivery trucks back on the road and be kept safe from future theft.

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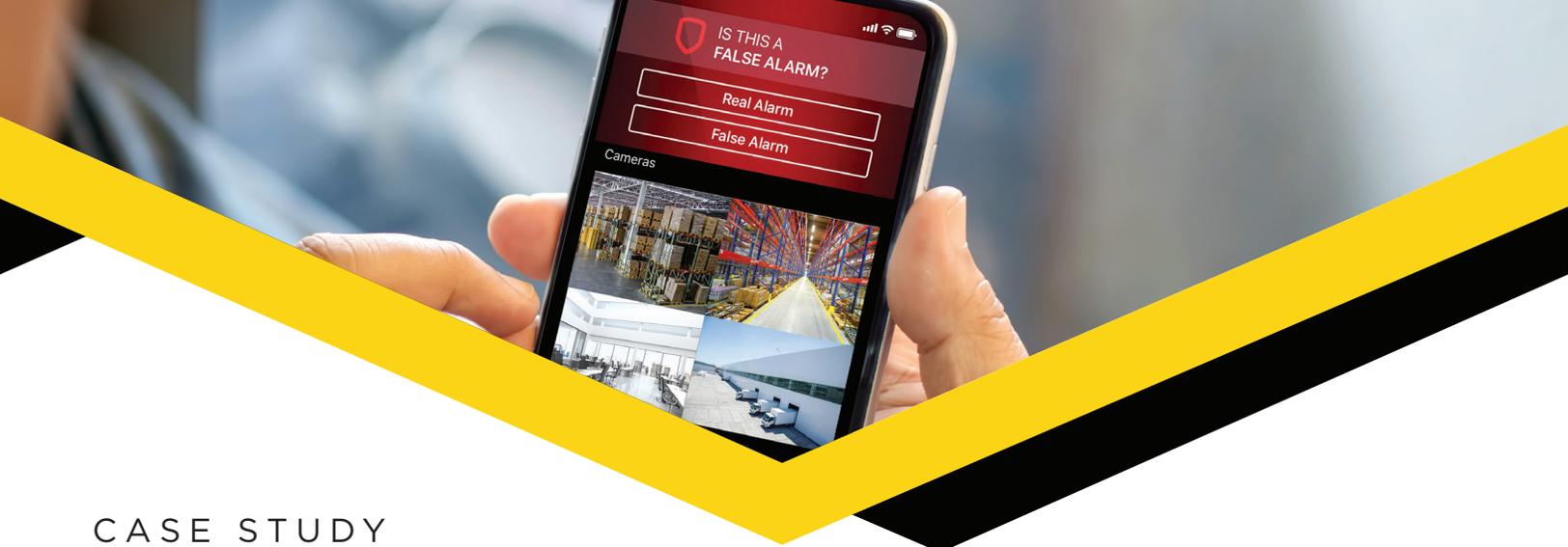
Eliminating False Alarms in Unique Retail Locations

TYPE OF BUSINESS:

Tractor Supply Store

CHALLENGE:

A regional chain of tractor supply stores faced a unique challenge due to an outdoor, fenced-in area in which they stored ranch equipment, hay, fencing, etc. Not only was it expensive and time-consuming to trench their parking lots to put up beam detectors in tandem with cameras, but it was also ineffective. In the winter, snow would build up on the beams and cause false alarms. If debris flew around in these areas, it set off false alarms. Occasionally an employee would set a pallet of products blocking the beams and that would also be an issue.

> One XV Gateway replaced detection beams and transformed the customer's existing cameras into intelligent motion detectors.

SOLUTION:

One XV Gateway replaced detection beams and transformed the customer's existing cameras into intelligent motion detectors.

- Because XV Gateways with AlarmVision® instantly integrate cameras with XR control panels, they can turn any existing ONVIF cameras into powerful alarm detection devices with up to four customizable zones each. As soon as the customer's system was armed, the cameras communicated with the panel to send an alarm for pre-determined triggers only— not blowing debris, drifted snow or ill-placed pallets of product.

- Through video analysis of each event, the subject of the motion was determined before the alarm was sent, eliminating both the costly false alarms and any need for beam detection installation in the future.

AlarmVision® - Patent Pending

Why DMP?

DMP systems are designed for multi-site applications, ensuring consistent security management across intrusion, access, video or fire—all integrated on one platform to help you increase profitability.

U.S.-BASED SUPPORT AND SERVICE
The factory, call center, engineering and distribution are all located in Springfield, Missouri, right where the business began in 1975. Most orders ship the same day, and average Technical Support hold times are the shortest in the industry.

ROCK SOLID RELIABILITY
In-house development and tight control of every step creates high-quality security products at competitive prices. 100% of the products are tested before they're shipped. Every product, every time. These quality control measures and a 3-year warranty allow for easier installation and fewer service calls.

CUSTOMER-DRIVEN SOLUTIONS
As a dealer, your continuous feedback is valuable. You can count on a culture of responsiveness, where innovation is customer driven. Listening and anticipating needs leads to effective solutions that benefit everyone.

MANUFACTURED IN THE ★USA★ WITH U.S. AND GLOBAL COMPONENTS